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The British Motor Museum celebrates 75 years of the Land Rover

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This May 2023 Half-Term, celebrate the Land Rover's 75th Birthday at The British Motor Museum...

They tell us:



The British Motor Museum is inviting visitors to celebrate the iconic Land Rover's 75th Birthday with a host of family activities this May Half-Term from 27 May – 4 June! The Museum collections feature a wide range of Land Rovers, each with their own incredible journeys, from tough wayfarers like the “Pink Panther” used by the SAS to a Range Rover Vogue that was driven by His Majesty the King.

These storied Land Rovers will be at the centre of a new Museum tour hosted by the Museum's friendly costumed characters roaming the collection as 'Royal Chauffeurs'. The family tours will take place every day at 11.30am and 1.30pm from the Family Activity station. The ever-popular craft activities are back, where children can make a 'Land Rover' out of air-drying dough to take home. These craft activities will take place every day until 3pm (last entry at 2.30pm). Children can also participate in the Colour Creator Trail and enjoy exploring the colours in the collection.

Emma Rawlinson, Lifelong Learning Officer at the British Motor Museum, said, “We would love families to come along and join in with our birthday celebrations! Tickets for attractions across the UK have gone up significantly since last year due to rising costs. However, we have held our visitor prices for 2023. Raising them was simply not a consideration in our 30th anniversary year and we hope families can join us for a great value day out this Half Term”.

Museum entry is just £40 for a family in advance or £44 on the day, £14.50 for adults in advance or £16 on the day, £12.50 for concessions in advance or £14 on the day, £9 for children (5-16 years) in advance or £10 on the day and under 5s are FREE. There is also the option to Gift Aid or donate your entry fee and get an Annual Pass in return, at no extra cost. All family activities are included in Museum admission and run on a drop-in basis, just visit the Family Activity station on arrival to find out what is going on and when. All activities are suitable for 3+ years with adult supervision unless otherwise specified.

To find out more information about May Half-Term activities, please call 01926 895300 or visit the website at [whats-on/may-half-term](https://www.wheels-alive.co.uk/whats-on/may-half-term)



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