



KAM Servicing honoured with prestigious award

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Shaun Huxley-Dugan and Ashley Brown.

KAM Servicing wins prestigious award after fixing hundreds of cars...



Kim Henson tells the story.

After coming to the rescue of more than 450 stricken motorists in their hours of need, a First Stop network partner is being honoured with a prestigious award – while being praised for its attempts to revolutionise the fast-fit industry in the process.

KAM Servicing, with 12 garages in the East Midlands, has been crowned the winners of one of “WhoCanFixMyCar.com’s Garage Awards for 2016 – Best Regional Group”.

WhoCanFixMyCar.com exists to help motorists with their automotive difficulties, with more than 350,000 servicing and repair jobs being posted for garages to respond to.

Not only did KAM respond promptly to so many, but they also carried out each job so thoroughly to gain a 4.7 rating out of 5, whilst receiving hundreds of online recommendations.

George Brown, content marketing manager at WhoCanFixMyCar.com, said that KAM Servicing was adding a sense of trust and transparency to the industry, thanks to its swift responses to motorists.

He said: “The message of trustworthiness is a big one for the fast-fit industry. Not only has KAM Servicing beaten hundreds of other businesses to this award, but its team has displayed a real professionalism and honesty for getting each job done promptly.

KAM Servicing go a long way in changing age old perceptions about the industry and we would like to congratulate their team for their dedication, attention to detail and general sense of best practice” .

Sean Huxley-Dugan, Depot Manager at KAM Servicing, said: “It’s been brilliant so far as we’ve been able to generate significantly more customers online than we used to.

The business as a whole is moving forward and we have two new sites opening in 2017,



which will be getting signed straight up to the platform just like the other 12 which have all been winning work.

The group has a full-time employee quoting on work on the platform and the move has paid dividends as a serious amount of revenue has been generated in 2016 alone”.

As a First Stop member, KAM Servicing will now be supported further by the network, with more availability of premium Bridgestone tyres and other products and equipment, with demand for the company’s services growing each day.

First Stop’s Zone Manager Mike Glover said: “We are proud to boast KAM Servicing as a First Stop partner.

We will continue use our buying power to support the business and support the guys with branding, marketing and equipment, as and when they need it”.

Sean added: “We aim to quote on as much work as possible and the approach has been successful so far, we love having the ability to send bespoke messages to such a huge community of motorists every day.

We’re really excited about the future as a business because we are using smart tools like WhoCanFixMyCar.com to drive the entire company forward.

We’re obviously delighted to have won as we have invested a lot of time and effort into the system. We’ve already got the rewards in terms of the amount of work we have won, however, to receive recognition on top of that is a great feeling.”

For more information about First Stop and its network of centres, visit www.firststop.co.uk