



Full events schedule planned at the British Motor Museum for 2021

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British Motor Museum gears up to run a full schedule of shows in 2021...

The British Motor Museum is gearing up to run a full schedule of motoring shows and events in 2021. At least 17 are being planned for 2021, including the return of several popular events such as the Retro Truck Show and Buses Festival that were cancelled due to



the pandemic in 2020.

2021 will also see the return of the 'Gaydon Gathering', a free monthly evening gathering aimed at motoring enthusiasts. The first gathering took place on 13 October 2020, it will return for 2021 taking place on the second Tuesday of every month starting on 13 April. Pre-booking is essential. Those who attended the event in October will be given priority booking and will be contacted by the Museum prior to tickets being released for the general public to book.

New for 2021 is the E-Type 60th Anniversary which takes place on 24 April. The Jaguar Daimler Heritage Trust are planning a number of events in 2021 to celebrate the 60th anniversary of the launch of the Jaguar E-Type at Geneva in 1961. This will start with an exhibition opening early February and running to the end of May showcasing some of the evolution and development of the E-Type. In April there will be a 'Tour to Geneva' on which the first E-Type Roadster, 77 RW, and the last E-Type built, HDU 555N, will be driven accompanied by a group of E-Type owners. The week-long Tour will start with a driving day around Warwickshire on 24 April which will finish with a gala dinner where a specially commissioned piece of artwork representing 77 RW will be unveiled. More information on this event can be found at

<https://www.jaguarheritage.com/event/e-type-60th-anniversary-trip-to-geneva>.

The Gaydon Land Rover Show returns on 8 & 9 May bringing the finest vehicles, owners and historians together for a weekend dedicated to this iconic marque. The popular Metro and Mini Show takes places on 6 June and the Classic and Vintage Commercial Show, which this year includes the Transit Van Club Rally and Classic Van and Pick Up Show, returns on 12 & 13 June.

Other shows include the Historic Rally Club Register Open Day on 10 April and Mogfest on 10 July. The BMC and Leyland Show returns on 11 July followed by the Old Ford Rally on 18 July and the Buses Festival on 22 August. The Gaydon Jaguar Show, which was a new show in 2020, returns on 4 September and is billed as a friendly, informal gathering for all Jaguar



fans, owners and enthusiasts. The Retro Truck Show returns on 11 & 12 September, the UK Slot Car Festival on 2 & 3 October and the Great British Model Railway Show on 30 & 31 October.

There are also various large car club meetings held throughout the year including the World Cup Rally 50+1 Anniversary on 18 April, the MGF 25 + 1 Anniversary on 24 & 25 July, the EV Electric Vehicle Festival on 8 August and the MG Event on the 2 October. For any car club looking for a venue for a rally, gathering or marque event, the British Motor Museum offers the perfect backdrop. The venue offers two hard standing arena's as well as indoor meeting space, all with special discounted rates for clubs. To find out more contact the bookings team on 01926 649649.

The Museum will continue to monitor the Government advice and keep visitors informed of any changes. In line with the Museum's new policy, all visitors and exhibitors to any of the gathering/events must pre-book tickets and provide contact details so the Museum can fulfil its NHS Test and Trace commitment and so that they can be contacted if there are any changes to the show.

Tickets for most of the shows/events are now on sale and more information about these can be found at www.britishmotormuseum.co.uk/events

2021 admission prices remain the same as in 2020 and are: Adults £14.50, Children £9 (5-16 years), under 5's free, Concessions £12.50 and a Family ticket £40 (2 adults & up to 3 children). If you Gift Aid or donate your entrance fee you receive an annual pass at no extra cost. Tickets to the events also include entry to the Museum & Collections Centre, with the exception of the Gaydon Gathering which is outside only.

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