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Christmas cheer on its way at the British Motor Museum

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Get into



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the festive spirit at the British Motor Museum!

The British Motor Museum is offering families the chance to get into the festive spirit from 8th to 23rd December 2017, with a range of Christmas activities including a Christmas trail, festive tour and Christmas crafts weekend. With something for everyone, the British Motor Museum is the perfect place to escape Christmas shopping or avoid the cold this festive season!

The Christmas Trail, which runs from 8th to 23rd December, encourages younger visitors to help *Martin the Mechanic* get Santa back on the road to deliver his presents. In the Collections Centre children will need to search for the pieces to fix the sleigh and help round up the reindeer that have escaped! At the end of the trail there is a reward - either a chocolate treat or a Christmas gift.



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me and meet the costumed guides - Lady Edwards or William the Chauffeur -and hear about the Christmas goodies that they will be delivering to the servants for Boxing Day.

The Museum's Christmas Elves will also be stopping by each day at 1:30pm to take families on a special festive family tour.

A Christmas Crafts weekend takes place on 9th and 10th December, when visitors can make car-shaped Christmas cards as well as decorating salt dough cars to take home and hang on their tree.

Whilst the Museum is closed from 24th December to 1st January inclusive, they encourage visitors to go back and see them in the New Year.

They say...

"Drop in to our Learning Space between 2nd and 5th January and get creative with Lego®. Design a new car for the New Year and we'll take a photo of it for our 2018 Motor Show Brochure! Then why not step back in time and meet our costumed explainer 'Torchey Blane' and her scoop of Journalists as they report on the new cars from 1935! Don't forget to have a go at our Motoring Treasures Treasure Hunt, you can pick up a trail sheet from the Mini outside our Learning Space and hunt for the treasure boxes hidden around the Museum".

All activities are included in the standard admission price and are suitable for 3+ years. Gift Aid Annual Passes are also valid for our festive activity days.

To find out more about the British Motor Museum please visit the website at www.britishmotormuseum.co.uk or call 01926 641188.

MORE ABOUT THE BRITISH MOTOR MUSEUM:

- The British Motor Museum is the new name of the Heritage Motor Centre, the venue which houses the Collections of the British Motor Industry Heritage Trust - over 300 cars



spanning the classic, vintage and veteran eras and a fabulous archive of film, photographs, advertising material, personal papers and business documents.

- The British Motor Industry Heritage Trust (the Trust) is an independent educational charity formed in 1983. The Registered Charity Number is 286575. Its mission is to collect, conserve, research and display for the benefit of the nation, motor vehicles, archives and ancillary material relating to the motor industry in Great Britain and to provide a world-class motor museum and major visitor attraction providing a broad based academic and educational facility coupled to an entertaining and attractive display.
- In December 2014 the Trust gained the coveted Designated status from Arts Council England which confirms that its collections are of national significance. The Designation Scheme is a mark of distinction, identifying and celebrating pre-eminent collections of national and international importance in non-national institutions. The Scheme was established in 1997 and is administered by Arts Council England, aiming to raise standards and promote best practice across the sector. (Source: Arts Council England)
- The British Motor Museum consists of two buildings - the Museum and the Collections Centre. Together, these buildings house the world's largest collection of historic British cars; including iconic cars such as the Austin 100 HP, Land Rover No1, Morris Minor No1, the first and last Mini, MG old No1 and the Thunderbirds Fab1 car. The Collections Centre also houses 50-100 cars from the Jaguar Heritage Collection.
- In addition to the car collections, the British Motor Museum is home to the Trust's extensive Archive of business, sales and technical documents, photographs and film as well as the personal papers of industry giants such as the Lords Austin and Nuffield, and Sir Alec Issigonis, all of which chart the course of the British motor industry from the 1890's to the present day.
- The British Motor Museum delivers a range of educational packages which support the National Curriculum - science, technology, engineering and maths (STEM) subjects at KS1 to KS4. A wide range of family and lifelong learning activities also take place in the Museum during school holidays.
- Each year the venue hosts a number of highly successful and varied motoring and family events, from the Classic & Vintage Commercial Show to the UK Slot Car Festival, as well as many other marque events, lectures, workshops and rallies. For full details please visit the



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website www.britishmotormuseum.co.uk .

- The British Motor Museum and Collections Centre is open to the public daily from 10am - 5pm.
- The address is British Motor Industry Heritage Trust, British Motor Museum, Banbury Road, Gaydon, Warwickshire CV35 0BJ.
- To find out more information please visit www.britishmotormuseum.co.uk