



## British Motor Museum adds a second motorcycle exhibition in conjunction with Triumph

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## 'History in the Making' - a new exhibition at The British Motor Museum, in collaboration with Triumph Motorcycles...

*The British Motor Museum tells us:*

The British Motor Museum has expanded its visitor appeal and opened another exciting motorcycle exhibition in a new collaboration with Triumph Motorcycles. The first exhibition opened last July to celebrate one of its most iconic road and race bike names - the Daytona. The second, entitled '*History in the Making*' will run until the end of April 2023. Visitors can celebrate over 120 years of Triumph motorcycles, both on the road and on the track. Since 1902, Triumph has been a homegrown favourite of bikers all over the world. From Number One, Triumph's first motorcycle, to the Speed Triples of today, the company's back catalogue demonstrates many remarkable contributions to the history of British motorcycling.

The *History in the Making* exhibition celebrates this heritage by showcasing some of the company's most iconic motorcycles through the lens of its four core values: Passion, Performance, Innovation and Excellence. Impressive bikes like the Rocket 3 221 Edition are on display, named after its world-leading 221 Nm (163 lb.ft) of peak torque, and renowned for being the largest production motorcycle engine on the planet.

The exhibition allows visitors to get up close to all of the bikes on display, including those that have featured in movies and TV, such as the Scrambler 900 that David Beckham famously rode through the Amazon, and the Bonneville T120 TT ridden by Jason Statham in *Mechanic: Resurrection*.

The Scrambler 1200 XE is also on display, custom-built in collaboration with Guy Martin for an attempt to recreate the famous original jump from the 1963 film *The Great Escape*, starring Hollywood actor, Steve McQueen.

Additionally, the Speed Triple 1200 RR Bond Edition is also featured, celebrating 60 years of Bond™, individually numbered and beautifully handcrafted, as well as classic favourites like



the Bonneville T120 1958 plus a selection of the finest examples of Triumph custom builds from Down & Out Motorcycles.

Triumph's innovation is also showcased with the TE-1 on display, a stunning final prototype electric motorcycle that demonstrates class-leading USPs and hints of the exciting future for Triumph fans across the world.

Jeff Coope, Managing Director at the British Motor Museum said, "This exhibition features a fantastic exhibit of stunning motorcycles for visitors to see and enjoy, made possible thanks to the Dick Shepherd Collection. Triumph is an iconic British brand, and this is a great opportunity to share the story of Triumph's continued evolution and the important role that British motor manufacturing still plays today."

Simon Thrussell, Head of Customer Experience for Triumph Motorcycles commented: "We are delighted to extend our collaboration with the British Motor Museum for a second exhibition which gives us a great opportunity not only to extend our 120-year celebrations but provide the museum with a fantastic display of motorcycles that really are *History in the Making*. I would also like to express my thanks to the Dick Shepherd Collection."

[An "Evening With" event to compliment the exhibit, featuring guest speakers from Triumph Motorcycles will be taking place on 29 April, further details will be published shortly.](#)

The *History in the Making* exhibition is showcased in the Rotunda Gallery. Access to the exhibition is included within normal Museum admission tickets. The Museum has frozen its 2022 visitor prices for 2023. Museum entry is just £40 for a family in advance or £44 on the day, £14.50 for adults in advance or £16 on the day, £12.50 for concessions in advance or £14 on the day, £9 for children (5-16 years) in advance or £10 on the day and under 5s are FREE. There is also the option to Gift Aid or donate your entry fee at the time of booking and benefit from an upgrade to an Annual Pass in return, at no extra cost.

To find out more information about the exhibition please visit the website at [triumph-history-in-the-making](#)





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