



## Beaulieu gears up for 2024 events – and tickets are on sale now

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### Tickets go on sale for Beaulieu's varied events scheduled for 2024...

*They tell us:*

(All words and images from Beaulieu).

**Beaulieu** is getting ready for an exciting year ahead, with early bird tickets now on sale for the newly-announced 2024 event calendar\*, which sees the return of much-loved shows and rallies for the busy new season. With plenty of great days out and memorable times with friends and family to look forward to in the grounds of the National Motor Museum, there's never been a better time to plan a trip to Beaulieu.

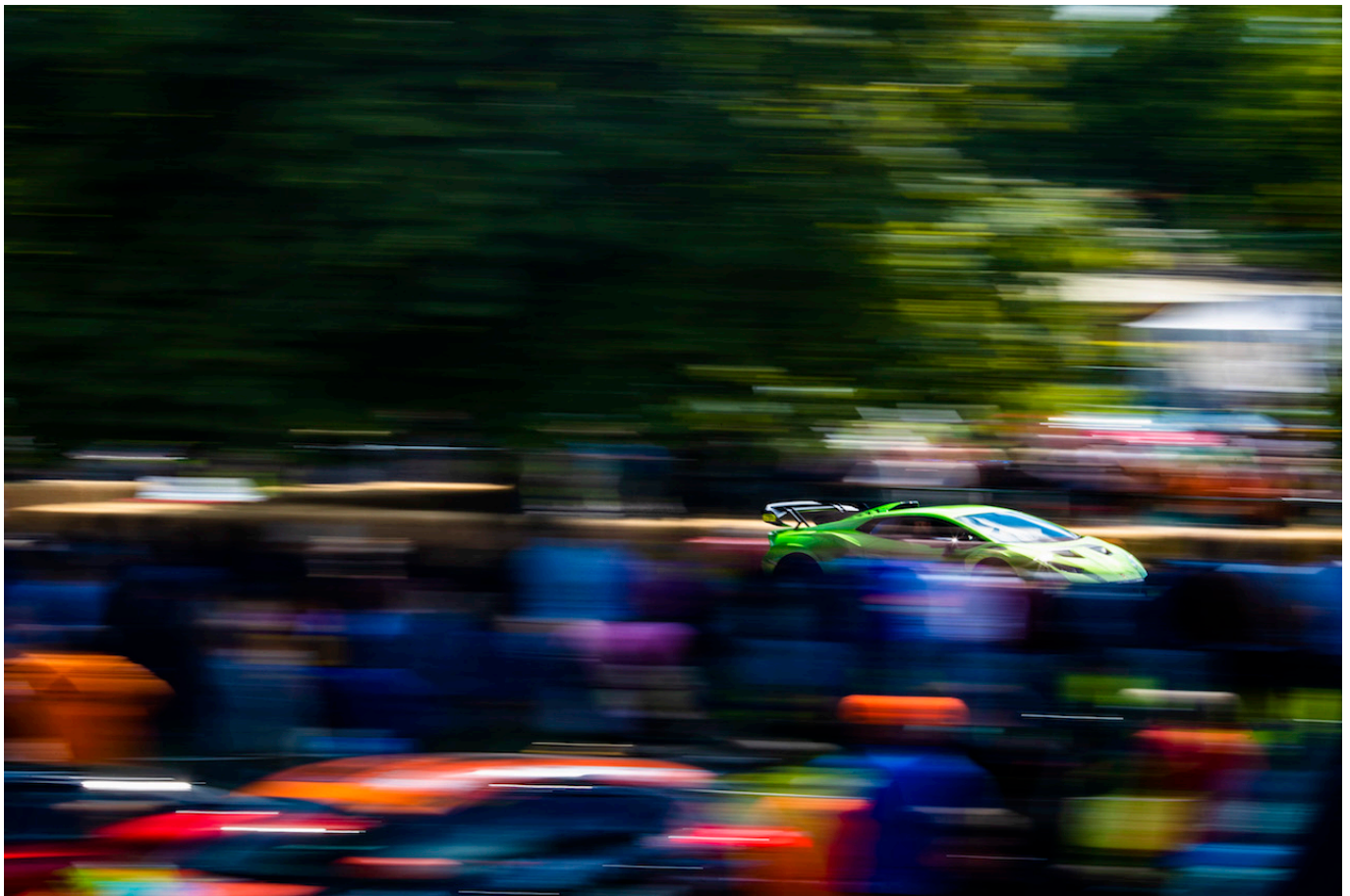
Bringing together motoring enthusiasts with a wide selection of unmissable gatherings, fourteen Simply rallies will be taking place throughout the events season. Springtime Simply Aston Martin will be starting the line-up on Sunday 7<sup>th</sup> April, with the rallies over the following months including Simply Italian on Sunday 21<sup>st</sup> April, Simply Jaguar on Sunday 23<sup>rd</sup> June, Simply Japanese on Sunday 21<sup>st</sup> July and Simply French on Sunday 1<sup>st</sup> September. While much-loved season finale Simply Smart will round off the line-up on Sunday 10<sup>th</sup> November.

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One of the best places in the south to see stunning supercars up close, the Beaulieu



Supercar Weekend will be going down a storm on Saturday 3<sup>rd</sup> and Sunday 4<sup>th</sup> August, with impressive displays and action-packed demonstrations. Celebrating the excitement and the variety of the supercar world, the demonstration runs and sound-off are always show highlights, while world-class hypercars will be on show on the lawns of Beaulieu's Palace House.



Supercar Weekend.

Spring Autojumble will be taking place on Saturday 18<sup>th</sup> and Sunday 19<sup>th</sup> May with a vibrant *MoggyFest* display and all kinds of motoring treasures on offer.



Spring Autojumble - Ford grilles galore seen here!

At International Autojumble on 14<sup>th</sup> and 15<sup>th</sup> September, there will be hundreds of stands to browse for bargains as part of a huge weekend of buying and selling action.



The Custom and American Show on Father's Day Sunday 16<sup>th</sup> June will bring together all manner of eye-catching motors, from glitzy American classics to jaw-dropping hot rods.

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The popular BBC Gardeners' World Spring Fair will be bringing glorious garden displays and plenty of eye-catching plants to the Beaulieu event fields from Friday 3<sup>rd</sup> to Sunday 5<sup>th</sup> May. Returning for its fourth year, this green-fingered paradise has already established itself as a favourite with gardeners. From inspirational Beautiful Borders and vibrant flower displays, to plants and gardening supplies for sale, plus expert advice, the BBC Good Food



Market, street food, musical entertainment and more, there will be so much to see.

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Beaulieu Events Manager Charlotte Mountain said: *“2024 is going to be another exciting year, with plenty of great days out in the Beaulieu grounds and opportunities to display your vehicle in one of the Simply rallies. From the return of the BBC Gardeners’ World Spring Fair, which is an unmissable show for gardeners looking for inspiration and advice for the growing season ahead, to the exhilarating action of the Beaulieu Supercar Weekend, there is a lot to look forward to.”*

With early bird tickets now on sale for Beaulieu’s events, plan ahead and [click here](#) to book your tickets now. For the full 2024 calendar of events, see below.

\* These event dates are correct at the time of release - for the latest details, visit [www.beaulieu.co.uk/events](http://www.beaulieu.co.uk/events).

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| Date                          | Event                               | Content   |
|-------------------------------|-------------------------------------|---|
| Sunday 7 <sup>th</sup> April  | <a href="#">Simply Aston Martin</a> | Getting the events season off to a stylish start, Simply Aston Martin will be a season highlight for every Aston Martin fan. Held in association with the AMOC. |
| Sunday 14 <sup>th</sup> April | <a href="#">Simply Audi</a>         | Returning for its seventh year, an impressive display for this popular German marque.   |



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| Sunday 21 <sup>st</sup> April                              | <b>Simply Italian</b>                       | Already in its third year, this colourful rally is always a great opportunity to see all manner of lively Italian motors.                            |
| Friday 3 <sup>rd</sup> May -<br>Sunday 5 <sup>th</sup> May | <b>BBC Gardeners' World<br/>Spring Fair</b> | With displays, plants for sale, expert gardening advice, BBC Good Food Market and entertainment, the show is a must-see for gardeners.               |
| Saturday 18 <sup>th</sup> -<br>Sunday 19 <sup>th</sup> May | <b>Spring Autojumble</b>                    | This buying and selling bonanza will feature a nostalgic <i>MoggyFest</i> display, as well as stands packed with automotive bargains.                |
| Sunday 19 <sup>th</sup> May                                | <b>Land Rover Rummage</b>                   | This Land Rover-themed trading corner of Spring Autojumble will be packed with spares and accessories.   |
| Sunday 26 <sup>th</sup> May                                | <b>Simply VW</b>                            | Volkswagens will be taking over the grounds of the National Motor Museum for this diverse gathering of Vee Dubs.                                     |
| Sunday 2 <sup>nd</sup> June                                | <b>Simply Porsche</b>                       | For a busy Porsche-themed day out that owners and enthusiasts will love, Simply Porsche will be a great destination. Held in association with TIPEC. |



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| Sunday 9 <sup>th</sup> June                  | <b>National Mini Day</b>              | Join the Mini Cooper Register as it celebrates all Minis, classic and modern, with a huge gathering devoted to this British motoring icon.   |
| Father's Day<br>Sunday 16 <sup>th</sup> June | <b>The Custom &amp; American Show</b> | No matter if you're a custom fan or an American car or bike enthusiast, or just looking for a great Father's Day destination, don't miss this colourful event, held with the assistance of Solent Renegades.                               |
| Sunday 23 <sup>rd</sup> June                 | <b>Simply Jaguar</b>                  | Always a favourite with fans of classic and modern Jaguars, this impressive display is a must-see. Held in association with the JEC.   |
| Sunday 30 <sup>th</sup> June                 | <b>National Austin Seven Rally</b>    | Over sixty years since this rally was first held at Beaulieu, join the Pre-War Austin Seven Club for its much-loved annual gathering, bringing together Sevens of all varieties.   |
| Sunday 7 <sup>th</sup> July                  | <b>Simply Land Rover</b>              | As well as a great line-up, Simply Land Rover gives owners the chance to take their Land Rovers on the Forest Drive, as well as the opportunity to drive a Land Rover or take a passenger ride in one of Land Rover Experience's vehicles. |



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| Sunday 21 <sup>st</sup> July                                | <b>Simply Japanese</b>                | From frugal city runabouts to mega-power sports cars, Japanese cars of every variety will join this huge rally.   |
| Saturday 3 <sup>rd</sup> -<br>Sunday 4 <sup>th</sup> August | <b>Beaulieu Supercar<br/>Weekend</b>  | Spread across the Beaulieu grounds, this two-day show will feature some of the world's most exciting supercars, with demonstration runs, sound-offs and more crowd-pleasing features. |
| Sunday 11 <sup>th</sup><br>August                           | <b>Simply Mercedes</b>                | All manner of motors built by the prestige German manufacturer will be parking up for Simply Mercedes.  |
| Sunday 11 <sup>th</sup><br>August                           | <b>Graham Walker<br/>Memorial Run</b> | This long-running annual get-together of veteran and vintage motorcycles is in tribute to the late Graham Walker, former motorcycle racer and museum curator.                         |
| Sunday 18 <sup>th</sup><br>August                           | <b>Simply Ford</b>                    | A huge gathering of Fords, this successful rally will be the place to see all manner of motors bearing the famous blue oval badge.  |
| Sunday 1 <sup>st</sup><br>September                         | <b>Simply French</b>                  | Bringing Gallic flair to the Beaulieu grounds, every French car is welcome to join this diverse display.  |





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| Saturday 14 <sup>th</sup> -<br>Sunday 15 <sup>th</sup><br>September | <b>International Autojumble</b> | With all manner of buying and selling opportunities, the greatly anticipated International Autojumble is a favourite with motor enthusiasts. |
| Saturday 21 <sup>st</sup><br>September                              | <b>Swedish Takeover</b>         | Look out for Volvos, Saabs and even Polestars at this Scandinavian-themed rally.   |
| Sunday 22 <sup>nd</sup><br>September                                | <b>Simply BMW</b>               | Every BMW from the marque's distinguished past is invited to take part in this rally in the grounds of the National Motor Museum.            |
| Sunday 29 <sup>th</sup><br>September                                | <b>Simply British</b>           | British cars and bikes are invited to join the Simply British line-up, as part of a great Beaulieu day out.                                  |
| Remembrance<br>Sunday 10 <sup>th</sup><br>November                  | <b>Simply Smart</b>             | Taking place on Remembrance Sunday, the final Simply rally of 2024 will be a colourful display of some of the smallest cars on the road.     |

Visitor and participant tickets include entrance to all that Beaulieu has to offer, including the National Motor Museum, *Little Beaulieu*, *World of Top Gear*, *On Screen Cars*, the ancestral Montagu home Palace House, Secret Army exhibition, 13<sup>th</sup> century Beaulieu Abbey and the stunning grounds and gardens. Visit [www.beaulieu.co.uk](http://www.beaulieu.co.uk) for more information.

Beaulieu is also ideal for car clubs looking to hold their own rally, taking the hassle out of hosting an event with excellent facilities and all-inclusive access to the whole of the



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attraction. For more information see [hold-your-rally-at-beaulieu](#) or to discuss your club's requirements with a member of the Beaulieu Events team email [events@beaulieu.co.uk](mailto:events@beaulieu.co.uk).