



## Beaulieu adds 'Picturepath' to its facilities, to assist visitors with additional needs

Published: February 1, 2023

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Online version:

<https://www.wheels-alive.co.uk/beaulieu-adds-picturepath-to-its-facilities-to-assist-visitors-with-additional-needs/>



Palace House, Beaulieu.

Beaulieu teams up with Picturepath to further support visitors with additional needs.

*They tell us:*



Beaulieu is delighted to announce a brand-new partnership with Picturepath, a mobile application service, aimed at creating a more inclusive environment for everyone.

Beaulieu has always been committed to providing the best possible access for every visitor and this new partnership is an example of how the attraction is looking ahead to ensure it can provide extra support for all those who wish to visit.

Picturepath gives visitors the opportunity to visually plan their visit to Beaulieu in advance from the comfort of their own home. Users are able to access an image-based visitor guide which allows them to get familiar with the venue before arriving to reduce the anxiety caused by new environments. The app launched in the National Motor Museum in January 2023 and has improved access for all, but in particular those who suffer with autism, anxiety and other additional support needs.

The app also provides visitors with support during their visit to the attraction, including help navigating to seating areas, going to and from accessible toilets, finding information booths and providing location information about accessible parking. Educational groups can also use the app to create an unlimited number of timelines for tours, activities and experiences for their day out at the attraction.

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Jon Murden, Chief Executive of the National Motor Museum Trust “We’re extremely proud to be one of the first visitor attractions to be working with Picturepath as the National Motor Museum moves forward into a new era of motoring. With new ambitious plans getting underway in 2023 to make the Museum a more interactive and immersive experience for everyone, now feels the perfect time to join forces with Picturepath”.

Richard Nurse, Founder of Picturepath added “In the process of helping my autistic son, I noticed the myriad of ways modern technology can help reduce anxiety, stress and overwhelm in children with special needs. That’s why I founded Picturepath. I am now delighted to welcome Beaulieu and the National Motor Museum on board to be part of this



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journey with me as we begin implementing Picturepath within leading attractions across the UK”

The National Motor Museum is now available to view on the Picturepath app. Download the app today for free from the Apple or Google play store.