



All-new Triumph TR25 by Makkina goes on show at The British Motor Museum

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TR25 by Makkina on show from 18th July 2023 at The British Motor Museum.

They tell us:

(All words and images fromn The British Motor Museum).



Following last week's unveiling in London, the British Motor Museum is delighted to announce that the Triumph TR25 created by Makkina is now on display, sitting alongside its original inspiration - the record-breaking 'Jabbeke' Triumph TR2, MVC575. The TR25 will be on display from Tuesday 18 July for a minimum of 8 weeks.

Paying tribute to automotive heritage while embracing modern-day technology, the design of the Triumph TR25 is a bold, ultra-contemporary interpretation of the 'Jabbeke' which broke the land speed record for production cars under two litres in May 1953, 70 years ago. With a deep-rooted commitment to craftsmanship and innovation, UK-based design house Makkina, with the blessing of BMW Group who own the rights to the Triumph name, has created the TR25 to embody the Jabbeke's attributes in a contemporary way with realistic proportions that remain true to the Triumph brand.

Stephen Laing, Head of Collections at the British Motor Museum said "We were absolutely delighted to be approached by Makkina with the idea of putting this fabulous concept car on display alongside the vehicle that inspired it! This year marks 70 years since Triumph set the record and the TR25 seems a very fitting homage to the Jabekke car and also to Triumph, an iconic British marque - in its centenary year. 2023 is the 25th birthday of the Makkina design house and the 30th anniversary of the British Motor Museum - so it seems we all have important milestones to celebrate!"

Director at Makkina, Michael Ani, said: "The British Motor Museum is the ideal place for the Triumph TR25 by Makkina to reside. It gives visitors the chance to see the interpretation of a contemporary Triumph design alongside its historic inspiration."

Museum entry is just £40 for a family in advance or £44 on the day, £14.50 for adults in advance or £16 on the day, £12.50 for concessions in advance or £14 on the day, £9 for children (5-16 years) in advance or £10 on the day and under 5s are FREE. There is also the option to Gift Aid or donate your entry fee and get an Annual Pass in return, at no extra cost.



To find out more information about the Museum please call 01926 895300 or visit the website at www.britishmotormuseum.co.uk

About Makkina and the Triumph TR25

From the outset, Makkina's desire was to showcase the characteristics that made MVC575 such an important car. The front end with its two distinctive headlights - a design also synonymous with subsequent Triumph sports cars - the sleek, aerodynamically-optimised exterior surfaces, the single-seat configuration with optional flip-out jump seat for the passenger, plus the uncompromising driver-focused cabin.

Using an all-electric BMW i3S as a platform, Makkina has been able to give the TR25 a near 50-50 weight distribution, allowing it to corner as a true sports car should. Coupled with a low centre of gravity and compact proportions, the i3S serves as the perfect foundation for Makkina to develop the next chapter in British sports car history.

Director at Makkina, Michael Ani, said: "Our aim was to update the true character of the original record-breaking 'Jabbeke' TR2 with our design, through both interior and exterior design. Using the BMW i3S platform allows us to create a blend of old and new with the TR2-inspired body shape and the versatile and adaptable powertrain, creating a seamless, fully electric experience. The i3S platform proves that driving an electric car can be fun! The combination of instant torque, acceleration, agility and silence are as compelling now as ever."

With a minimalistic interior, the TR25's cockpit aims to place the driver in a setting where there are no unnecessary distractions. Minimal instruments and controls allow for the enjoyment of a pure driving experience, evoking an emotion that is key to Makkina's ethos. The headlamps of the TR25 mirror those of the 'Jabbeke' TR2, with a signature '25' in the centre as a nod to Makkina's 25th anniversary. The single-seat layout enhances the true sports car experience, whilst detailed touches include an updated version of the Triumph Motor Company's emblem.



A self-centering dial in the steering wheel displays all vital information while a central binnacle will show road speed, charge levels, and battery range. The spoked steering wheel, which pays tribute to the 'Jabbeke' TR2's wheel in period, will be where the driver can access driving modes, data and the car's navigation system.

With 25 years of experience, Makkina is the perfect partner to bring the TR25 to life and has produced designs for some of the automotive industry's biggest players, creating a formidable reputation as the agency of choice for automotive design. The closely-knit team has a wealth of creative talent and know-how, discreetly attracting some of the most respected brands in the automotive world, taking their projects from sketch to production.

Also celebrating a significant anniversary, the former Triumph Motor Company name remains synonymous with the iconic British sports car, 100 years since the company built its first vehicle. Triumph has produced some exceptional cars in its history, from the great TR sports cars to the Dolomite and Spitfire. With the blessing of BMW Group, who own the rights to the Triumph name, Makkina is proud to bring its TR25 to life.

Director at Makkina, Michael Ani, said: "Triumph is an incredibly significant name in the motoring industry, and we knew we carried a strong responsibility for its reawakening through the TR25. Whether through its much-loved TR sports car series or its highly-respected line of sedans, Triumph remains a cherished nameplate, holding a very special place in our hearts at Makkina.

We're proud of the way we have revitalised the Triumph [Motor Company] name and thank our friends BMW Group for allowing us the honour to badge a car that not only celebrates our company's [Makkina's] 25th anniversary but also 70 years of the 'Jabbeke' TR2 record run and 100 years of this iconic marque [Triumph Motor Company]."



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More information on Makkina's Triumph TR25 is available here: www.makkina.com

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